

*SHARING OUR STORIES,
MAPPING OUR COMMUNITY GIFTS,
VISIONING AND BUILDING AN INCLUSIVE FUTURE*

A Diversity Mapping Resource Guide



**The British Columbia
Community Asset Mapping Network**



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1.0 WELCOME TO OUR GUIDE

This resource shares stories, workshops, resources and examples from our new BC Community Asset Mapping Community Network (BCCAMN) supported by Community Living BC. We hope it is useful and inspiring to you.

1.1 WHO ARE WE?

The BC Community Asset Mapping Network is a new group, a ‘community of practice’ of families, self-advocates, Community Living BC staff and Councils and broader community partners from across the province.

Together we are learning how to use community mapping as a way to build partnerships and increase inclusion and belonging for all people. We connect and support each other through on-line learning platforms and through our Network which meets in person locally and provincially.



“When people are connected to the community life is better because of it” - CAM COPS Participant



Community Living BC (CLBC) is the crown corporation mandated to serve adults with developmental disabilities by connecting individuals and families to funded disability-related supports, as well as, resources and opportunities in the community. CLBC was created in 2005 by families, self-advocates, and community partners who wanted a new model of support.

1.2 OUR VISION AND VALUES

We want our Community of Practice to make a difference in people's lives. We hope community mapping across the province will help people with diverse abilities to:

- Build confidence and opportunities to participate in and contribute to community
- Increase social connection and relationship
- Create community partnerships to promote accessibility and inclusion

1.3 WHERE ARE WE?

Where is Home?

Our BC CAM COP respects and celebrates diverse abilities and cultural diversity!

Those of us who live in Canada today are either First Nations, Inuit and Metis people who have been here for over 10,000 years or we are settlers who came as immigrants and refugees from all over the world.

We know that what is now called the province of British Columbia is the original home for First Nations people whose creation stories and ties to their homelands are thousands of years old. Their rich cultures and languages and connection to community, to the land, ocean and waterways are so valuable and need to be protected.

In the spirit of the National Truth and Reconciliation Commission's Calls to Action (2017) and action our BC CAM Network will continue to grow our connections and partnerships with local BC First Nations and urban indigenous peoples and groups. There are several very helpful non-profit indigenous-led mapping sites that communities can use to learn about and acknowledge the traditional names and boundaries for places.

British Columbia First People's Language Map: <http://maps.fpcc.ca/>

Native Land Digital - <https://native-land.ca/>

Coming Home Canadian Place names Map <https://umaine.edu/canam/publications/coming-home-map/coming-home-indigenous-place-names-canada-pdf-download/>



2.0 What is Community Asset Mapping? (CAM)



2.1 WHAT IS COMMUNITY MAPPING?

Community mapping is a graphic learning and planning tool that connects people to themselves, to one another and to their home places. Community mapping is the collective process to map assets, values and visions with other people.

We all long to belong to each other and to the place we live

People all over the world use community mapping to tell their stories and to improve their communities. Community mapping helps us connect us to ourselves, to each other, to community and to the natural world.

Community mapping:

- Creates a Sense and Connection to Human and Natural Places
- Supports Community Voices, Conversations and Collective Action

Throughout the Province, the BC CAMN and CLBC have been using mapping to:

1. Map our Assets: the gifts and assets and stories about ourselves and our community

Everyone of us is unique and has special gifts and experiences to share with others and with the community. We ask:

What and where are our personal and community gifts, assets and stories?



2. Map our Places: the resources, places and connections in our community

We are about each other and our community. Community maps are collective pictures created by our community including:

- **Resources and services** we use such Agencies, Government offices, Schools;
- **Everyday and special places** we go to such as Stores, Restaurants, Libraries, Recreation Centres, Cultural Places/Events;
- **Connections** we make with friends, family and community and routes we take every day to get around on foot, bicycle or wheelchair using public transit buses and cars.

2.3 MAPPING OUR VISIONS: THE POSSIBILITIES AND OPPORTUNITIES IN OUR COMMUNITY

Our Vision

Welcoming, kind and inclusive communities where all people know how and where to connect in their community

We believe community mapping will help us build stronger communities by:

- Sharing our Stories and Building Connections
- Mapping and Gathering Community Gifts and Assets
- Visioning and Building an Inclusive Future





3.0 WHY CAM?

3.1 WHY COMMUNITY MAPPING?

Community mapping is a powerful tool for communities to use to share their story and vision for the future. Around the world communities are using mapping and maps to create their own stories and plans for their future. The CAM COP is working with other community mapping groups and mapmakers to grow this project.



We believe community mapping will help us build stronger more inclusive communities by:

- Sharing our Stories and Building Connections
- Mapping and Gathering Community Assets
- Visioning and Building an Inclusive Community

3.2 OUR BC CAM COP VISION

Welcoming, kind and inclusive communities where people of all abilities know how and where to connect in their community.

Our Values

Celebrating Diversity - Our identity is our strength. Self-advocates **or** people with diverse-abilities and their families have special roles to play and skills to share to create a more welcoming and inclusive community for ALL! We invite and welcome all community members from diverse cultures, languages and backgrounds to participate.

Sharing our Gifts and Assets - Everyone has gifts to share and contribute to the community.

Honoring Experience - Everyone is the expert about their own lives. Each of us have our own stories and unique experience to share that will help plan and strengthen our communities.



The difference we want to make- We want our Community of Practice to make a difference in people's lives. We hope community mapping across the province will help people with diverse abilities to:

- Build confidence and opportunities to participate in and contribute to community
- Increase social connection and relationship
- Create community partnerships to promote accessibility and



4.0 How Can Community Asset Mapping Be Used?

The BC CAM Network wants to apply CAM to build community across a wide range of small to larger activities; for meetings, workshops, events, and short to longer term longer term community development mapping projects.

If possible, at the beginning of the workshops tell a successful story of a CAM in order to inspire the participants

4.1 HOST COMMUNITY MAPPING WORKSHOPS

CAM COP 101 - Intro/ Basics Workshops (2-3 Hours)

At any time or throughout the year the CAM COP can host these 2 hour workshops as part of a larger event or as a way to connect with each other, new CLBC community members, and to share ideas for projects or activities

- Create Personal Friendships and Relationships (e.g. Share what you do, where you live and what you have in common)
- Bring diverse people and groups together to share personal and community interests and visions
- Build your Team and Council (e.g. Support Team Building and Work plans, Getting to Know each other's gifts, skills and interests)

4.2 ORGANIZE COMMUNITY EVENTS AND ACTIVITIES USING CAM

Community asset mapping can be part of CLBC events, meetings and activities. This can be asset, place or vision mapping activity and include people contributing to a map display or a visual such as a tree. Use the CAM COP workshop samples (for Asset, Place and Vision Mapping) as guides. Have markers and post it notes ready for people to write down their ideas.

- Promote the CLBC Council and the CAM COP

- Support Community Partnerships and Make Connections
- Connect to key dates throughout the year (e.g. Community Living Month, International Day of Disability Dec 3rd or National Indigenous Day June 21) or to other community events that you want to be present at

4.3 MAKE A COMMUNITY ASSET OR PLACE MAP (SHORT – TERM)

A local CAM COP CLBC group can create a simple map and use mapping processes at any time to identify Resources/ Assets, Gaps and Opportunities/Visions.

A small work group, like a Family Forum, can focus on one or more themes such as accessible housing, recreation or transportation. The map will show where these resources exist along with gaps (where they are needed) and any visions / recommendations for the future. All that is needed is some basic maps, (on-line and-or print) and a plan for community outreach to do the mapping detective work and recording the information.

4.4 CREATE A CAM COMMUNITY DEVELOPMENT PROJECT (LONGER TERM)

CAM COP may decide to take on a long term CAM Project over 6-9 months. Four core elements of a CAM project are:

- 1. The Planning Process** – Creating a Core Design and Planning Team
- 2. Partnership Building** - Engaging Community Partners and Promoters
- 3. The Mapping Process** - Hosting Social and Mapping Events
- 4. Mapping Products** – Producing a Community Map, Survey, Action Plan (Can include other Visuals (e.g. Videos, Photos, Art)

Suggested goals for a community project identified by the BC CAM – COP are, to:

- **Build community** by partnering with the Local Library and invite other key groups (e.g. local government, diverse-ability, cultural, indigenous/First Nations, schools and colleges) to endorse and support the project
- **Grow the CAM COP** by creating community mapping training and skill building for community and project team members
- **Organize community mapping (processes)** and collect stories and information on gifts and assets, problems and gaps, and, opportunities and visions from community members
- **Obtain information for building support for a BC database/map** by creating or building on mechanisms that facilitate getting the information

- **Create a community survey, map and action plan** and other visual representations of assets and places (that show demonstrate where inclusion and accessibility exists and where it needs to improve)
- **Vision new possibilities and opportunities for positive change** in terms of infrastructure, services and collaborations/ partnerships
- **Share the project, stories and pictures online** so communities can easily access this and continue to contribute to for the future.



5.0 CAM Workshops- Preparation and Outlines

Check List / Preparation:

- **Facilitators/ Team (key points)**
 - Ensure facilitating team includes self-advocate leadership...
- **Planning Ahead**
- **Outreach and Invitees** (Who do we want to come, how do we reach them best?)
 - **Include and Invite template**
- **Logistics** (Location, Space, Time, Refreshments, Room Set Up)
- **Day of Event**
- **Workshop Supplies** (Name Tags, Flipchart Paper, Post-It Notes, Dots/Stars, Handouts, Markers, Technical Equipment)
- **Other ideas?** Workshop development and delivery considerations
 - **Tell stories from other CAMs**, for example the Owl Story, Vacuum Story, etc.
 - **If possible have written or video stories...**

Basic Workshop Framework

Welcoming

Make sure room is ready, there are snacks and drinks, one or more friendly greeter (s) at the door with name tags and tables ready for 4-5 people each. If possible arrange tables in a larger circle/spoke format. Have copies of agenda at table or visible at front.

Introductions: When people are seated, have people introduce themselves briefly: Their Name, Where they came from. Can also ask them to share one personal insight as well - e.g. One thing they are grateful for, Favourite Place etc. (Option- time allowing: Have another Icebreaker activity to mix people up).

Review Agenda and Workshop Goals – (Time allowing, ask for any questions or other expectations and list them).

Evaluations

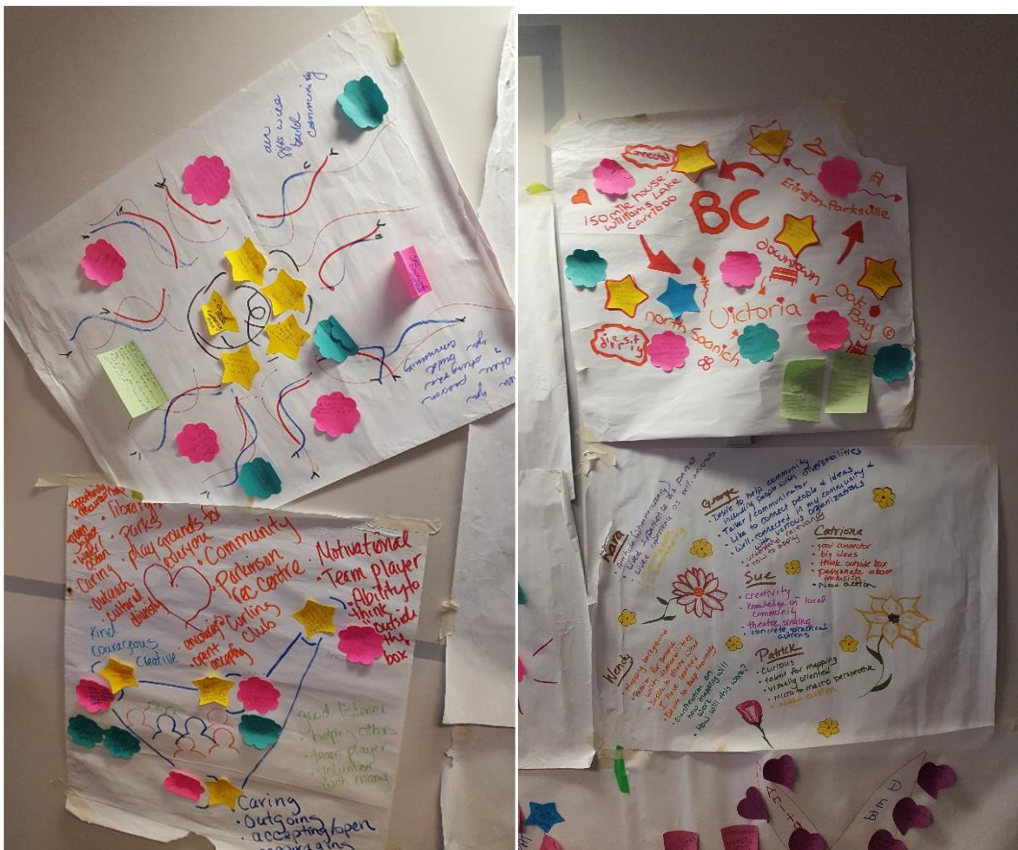
- At tables have each group do the Head, Heart and Feet evaluation exercise, with individuals writing down their responses on post it notes (ideally one each).
 - **Head** = What Have I Learned?
 - **Heart** = What and How Have I Felt?
 - **Feet**= What will I do differently? – What will I start doing? What will I stop doing? What will I keep doing?
 - **Comments/Suggestions:** What did you enjoy most about the workshop? What are your suggestions for improvements for the organizers?
- Each person can share what they put down with their group. Then the Facilitator can ask a volunteer from each group to summarize the insights.

Wrap up / Next Steps: The Facilitator will do a quick summary of the workshop, give any handouts and share any follow-up including any immediate and longer-term 'Next Steps'. Time allowing participants can be asked to share one main take-away or something they are grateful for and then the workshop can close with a big Thank You to everyone for coming and for all of the volunteers and those who helped.



6.0 Mapping Workshop Outlines

Below are some workshop guides that our BCCAM Network has been using over the past two years that anyone can adapt. There are other examples of workshop outlines and tips for facilitators in our Resource Section.





6.1 CAM WELCOME WORKSHOPS

In 2018 CLBC created a two hour Welcome Workshop using Personal and Community Mapping Exercises and Visions Mapping. Check out the Link here for a step –by-step guide.

6.2 CAM PERSONAL GIFTS AND ASSETS WORKSHOP

- Ask each person to put their names on separate post-it notes (or have someone record for them) and write down 3 personal gifts/assets and 3 community gifts or assets.
- Put these on a flipchart paper together and then share with larger group.
- **Optional Video:** Building Community by Beth Mount <https://vimeo.com/64586570> (3 minutes)

6.3 COMMUNITY VISIONS AND VALUES (CVM) WORKSHOP: SMALL GROUPS (4-5) VISION

Draw/visualize group creation of an ideal inclusive, sustainable, connected and vibrant community using a *Dream Tree* symbol (or pick another symbol). Include on:

- **Trunk-** Key natural and built features, programs and services, community partners/connections.
- **Branches:** Outcomes (quality of life changes)
- **Leaves/Fruits:** Outputs (quantitative/visible changes)
- **Roots:** Identify what **Values** are essential to nourish and grow the Vision.

The group can then create a **Community Building Action** List of how to realize the vision. Groups will share their Vision Maps (Visions, Values and Community Building Actions) with the whole group.

Optional Video: Ten Ways to Build a Sense of Community (5 minutes)

<https://www.youtube.com/watch?sns=fb&v=rqMtpk754ns&app=desktop>

6.4 COMMUNITY ASSET AND PLACE WORKSHOP

Have a large local base map on the table as the foundation for the group activity. Using coloured dots / stars and post-it notes the group will identify community **Assets, Gaps and Visions.**

Each site will have a coloured dot or star which is numbered with an accompanying post-it note (same Number) listing the site's:

ASSETS:

Blue = Key Program and Services

Green = Recreation / Peaceful Places (built and natural)

Orange = Friendly Inclusive Places (Businesses, Library, Schools)

GAPS:

Red = Unfriendly / Non-Inclusive Places

VISIONS:

Silver = Vision and Opportunity Sites / New Untapped Connections and Ideas for Change.

The exercise will take 30 minutes. Put Maps up on wall and ask each group to show their map (give a 3 minute presentation).

Group Discussion (15 Minutes):

What did you notice about your community?

What are key assets?

What is essential for CLBC self-advocates and community members?

What are the unfriendly, "no-go" or unsafe places?

Where are the untapped assets, potential connections and opportunities or sites for change?

Optional Video (8 minutes): Seven Principles of ABCD / Jim Diers:

<https://www.youtube.com/watch?v=uwA02v9gfOc>



7.0 CAM TOOLS AND RESOURCES

There are many community asset and place mapping websites and resources, free of charge for people to use. Here are some of them

7.1 MY COMMUNITY BC MAPPING PLATFORM

BCCAM has partnered with the provincial non-profit, the Family Support Institute - <https://familysupportbc.com/> who are hosting the **My Community BC mapping platform**.

My Community BC's goal is "People will know how and where to connect to inclusive opportunities in their community"

- **What is being mapped?** *An Inclusive community place is welcoming and respectful of all people, accessible, safe, culturally inclusive, and provides opportunity for social connection.* On-line platform for people to discover inclusive places and opportunities in their community
- On-line platform for people to add to and recommend inclusive places and opportunities in their community
- On-line platform for people to create and add to their own personal ma

Our Network has also partnered the global non-profit Green Map System <http://www.greenmap.org> and is using some of their ICONS that are used all over the world by community people trying to improve their lives and the environment.

7.2 COMMUNITY MAPPING RESOURCES

Mapping our Common Ground E-Book is free and downloadable via <http://mapping.uvic.ca/content/mapping-our-common-ground-booklet-3rd-edition>. Many community stories workshops, frameworks, icons and links are inside this book based on work around the world. There is a section on mapmaking using locally and globally created icons shared with the Green Map system.

Community Tool Box – Tools to Change our World - A wide range of community development, planning and facilitation techniques and resources. <https://ctb.ku.edu/en>

Chapter 8 is all about Community Asset Mapping, including details about how to identify community assets and resources, and how to engage them in the community change effort. <https://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/identify-community-assets/main>

Hidden Treasures: Building Community Connections by Engaging the Gifts of People with Disabilities

The stories collected in this book are stories of successful reconnections undertaken in a variety of communities by different organizations and agencies. The stories:

- center on identifying the gifts and dreams of each individual isolated person. They do not center on the person's needs. Each person is seen as unique and gifted.
- show the importance of "citizen space". Citizen space is the home of connections and associations. It is where neighbors interact and cooperate. Agencies and governments can and do initiate connection efforts, but the connections always exist in citizen space.

<http://www.sesp.northwestern.edu/docs/abcd/hiddentreasures.pdf>

Friends connecting people with disabilities and community members

This manual is to help people with disabilities increase community membership and belonging and for promoting relationships with community members

- It is written for agency staff but can be used by anyone such as individuals receiving services, families, and support coordinators, etc.
- Many strategies were developed with people with intellectual/developmental disabilities, but the strategies are useful for anyone

https://ici.umn.edu/products/docs/Friends_manual.pdf

Valuing People: A New Strategy for Learning Disability for the 21st Century:

Sets out the Government's proposals for improving the lives of people with learning disabilities and their families and careers, based on recognition of their rights as citizens, social inclusion in local communities, choice in their daily lives and real opportunities to be independent.

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/250877/5086.pdf

Building Networks and Mapping Assets: Exploring (Self) Employment Supports for Persons with Disabilities in Five Canadian Regions: Asset Mapping Report

An example of the use of CAM for the benefit of disabled people. This CAM used a four-phased approach to identify learning assets and gaps in each of the five pilot regions / provinces chosen for the project. The identified assets and gaps will assist people with disabilities to develop new knowledge, skills and experience relevant to gaining (self) employment.

<http://cssd-web.org/files/Asset-Mapping-Report-Final.pdf>

PERSON-CENTERED PLANNING: Pathways to Your Future, A toolkit for anyone interested in Person-Centered Planning

This Person-Centered Planning toolkit is intended to serve both as a reference for individuals already acquainted with Person-Centered Planning (PCP), and as a starting point for individuals new to Person-Centered Planning and Thinking. This toolkit has been designed to be used by individuals with developmental disabilities, and agency personnel and the families with whom they work.

http://pcp.sonoranucedd.fcm.arizona.edu/sites/pcp.sonoranucedd.fcm.arizona.edu/files/PCPToolkit_Final.pdf

7.3 ASSET BASED COMMUNITY DEVELOPMENT AND MAPPING RESOURCES

The Asset Based Community Development Institute (John Kretzmann and John McKnight)

<http://www.abcdinstitute.org/publications/>

<http://community-wealth.org/sites/clone.community-wealth.org/files/downloads/tool-ABCD-capacity%20bldg.pdf> (This document is a workbook to help you mobilize local assets and your organization's capacity)

4 Videos of John Kretzman <https://www.youtube.com/watch?v=50WFPX0lvzM>

Ten Ways to Build a Sense of Community

<https://www.youtube.com/watch?sns=fb&v=rqMtpk754ns&app=desktop>

Building Community by Beth Mount

<https://vimeo.com/64586570>

Seven Principles of ABCD / Jim Diers

<https://www.youtube.com/watch?v=uwA02v9gfOc>

7.4 COMMUNITY MAPPING NETWORKS

Green Map System – The non-profit educational group Green Map began in 1996 and promotes inclusive participation in sustainable community development worldwide. Their globally recognized iconography www.greenmap.org/icons connects communities to local sites, routes and resources. www.greenmap.org

The UVic Community Mapping Collaboratory website [www. http://mapping.uvic.ca](http://mapping.uvic.ca) has many examples of community and student projects from Victoria and British Columbia.

The Common Ground Mapping Network has resources from around the world focused on community-based mapping for social and environmental action and research. www.cgcmc.geog.uvic.ca

7.5 COMMUNITY LIVING BC RESOURCES

<http://www.communitylivingbc.ca/learn-more/>

Resources include publications, videos, policies and a searchable Community Resource Database

7.6 RESOURCES FOR MAPMAKING COMMUNITY LIVING BC RESOURCES

The following are resources of the many that you can find online

BC CAMN created an on-line Tutorial led by mapmaker Bruce MacKenzie which shows you how to make a simple community map using ARC GIS. This process was well-tested and used to create 45+ maps for CLBC and their Fall 2018 Welcome Workshops Mapping Workshops.

Green Mapping - Open Green Map

<http://green.map>

Make a map online | ArcGIS Resource Center

<http://resources.arcgis.com/en/communities/web/018000000005000000.htm>

StoryMapJS

<https://storymap.knightlab.com>

Zeemaps

<https://www.zeemaps.com/map?group=2976209&add=1>

Mapping Tutorial For Beginners – Part 1

<https://www.youtube.com/watch?v=D5xK7upbKNQ>

7.8 RESOURCES FOR MAKING VIDEO STORIES

Beginner's guide to creating a video story | Everyday Democracy

<https://www.everyday-democracy.org/tips/beginners-guide-creating-video-story>

Digital Storytelling: Animated Powerpoint Tutorial

<https://www.youtube.com/watch?v=PihHZF732BY>

Create a digital story

https://www.youtube.com/watch?v=LVKeO5IIR_A